



Introduction

Guaranteed nationwide-targeted distribution to the top 100 U.S. airports. Airports may be geo-targeted to provide coverage in specific DMAs that will reach the most qualified audiences for the messaging and result in the desired outcomes. Every program is customized to provide a minimum of 9M impressions over a 4-12 week flight, based on program requirements. Additional flights can be added or a flight may be customized to reach specific DMAs on a targeted geographic basis.

PSA Distribution

With high-value retail and concourse networks, we connect viewers with premium content and targeted advertising throughout the entire airport!

- Restaurants
- Bars & Lounges
- Concourse Phone Charging Stations
- Duty Free Stores
- News Stands & Book Stores
- Multi Media Work Stations

Major Airports Include

- Hartsfield-Jackson Atlanta International Airport
- Los Angeles International Airport
- O'Hare International Airport
- Dallas/Fort Worth International Airport
- John F. Kennedy International Airport
- Denver International Airport
- San Francisco International Airport
- McCarran International Airport
- Phoenix Sky Harbor International Airport
- Seattle-Tacoma International Airport
- Salt Lake City International Airport
- Philadelphia International Airport
- Charlotte Douglas International Airport
- Lester B. Pearson International Airport
- Miami International Airport
- Orlando International Airport
- George Bush Intercontinental Airport
- Newark Liberty International Airport
- Minneapolis-Saint Paul International Airport
- Logan International Airport
- Detroit Metropolitan Airport
- New York LaGuardia Airport

PSN Airport Highlights

- 2000+ / 42"-65"+ screens
- Sports, news and entertainment content
- Targetable locations in 100 of the nation's top airports (76 are currently available)
- Special PSA-only rate card to qualified government agencies and nonprofit orgs
- Guaranteed placements every other hour throughout a 17-hour day